

Promotional Coupons

Magento Extension



Extension description

Set up the conditions for promotional coupon offering – decide who and when will get the discount code. Extend the possibilities of discounts giving and make them more secure with the Promotional Coupons Magento extension.

Discounts stimulate people to come back to your store and/or spend more than they initially intended. Anytime you tell your customers that they can save money, you're likely to get their attention. Discounts don't only help your clients; they also help your business. From increased sales to improved reputation, discounts may be that one method that can bring your business success.

The Promotional Coupons Magento extension will raise your discounts system to a new higher and more effective level. Now you can control not only the process of coupons applying but their offering as well.

With Promotional Coupons, you don't have to worry that your discount code will become known throughout the Internet and people will use it undeservedly. Now you don't have to create new coupon codes every day to increase the security. Just create Shopping Cart Price Rule once and our Magento module will automatically generate unique coupons applicable specified number of times.

Our Magento plugin allows you to set up the conditions for discount coupon offering. These conditions can be simple and general as well as complicated and targeted. So you can configure Promotional Coupons to show different discount codes to:

- retailers customer group;
- buyers from the French store;
- clients who bought X product;
- customers who added 5 products to cart;
- buyers whose subtotal in cart is \$500 and more;
- clients from the general customer group who bought 5 laptops and specified California as the shipping region;

- etc.

As you can see, the rules for Magento promotional coupons showing are very flexible. They allow you to run a really targeted marketing. Moreover, you can limit the number of coupons usage and the period of their validation to stimulate your customers apply them sooner not to lose the discount.

Now let's have a quick and simplified view how the extension works!

1. Create a Shopping Cart Price Rule and select "Specific Coupon" in the Coupon field.

*You must create shopping cart price rule because our Magento extension only **generates and shows** the coupon codes when the specified conditions are met. But they can't be applied without shopping cart price rule.*

2. Add new promotional coupon and select the just created rule in the Shopping Cart Price Rule field.
3. Go to the frontend and purchase something.
4. Get the promotional coupon code on the Thank You page after order placing. The notification with the same text will be sent to your email address!

To attract more customers attention to the promo message, you can insert catchy images, different variables and widgets! The Promotional Coupons extension has a built-in WYSIWYG editor, so you can benefit from its powerful features in full.

Features

- Unlimited number of coupons
- Coupons priority
- Coupons validation period
- Ability to specify exact date and time of coupon activity
- Ability to disable promo coupon for specific customer groups
- Ability to specify order status to activate coupon
- Editable promo message with ability to insert images, variables and widgets as well as use any other functions of WYSIWYG editor
- Ability to specify the total number of coupons

Promotional Coupons

- Ability to limit the number of coupon usage
- Flexible conditions for coupons showing (the same as in Shopping Cart Price Rules)
- Active coupons grid
- Promo message can be doubled in the email notification
- Ability to specify email notification sender and template
- Ability to add coupon for every validated order on multishipping checkout
- Complete multistore support

Extension installation

1. Disable compilation if it is enabled.
2. Backup your store database and files.
3. Unzip the extension archive and go into it.
4. For security and safety issues your store is needed to be moved into maintenance mode. Just copy the 'maintenance.flag' file from the extension folder to your store root folder and Magento will put your store to maintenance mode automatically.
5. Go to the 'source' folder and upload all files and folders from it directly to your store root.
6. After copy process, delete the 'maintenance.flag' file from your store root folder.
7. Clear your store cache.
8. Run compilation process if compilation was disabled at step 1.

Congratulations! That is it!

Step By Step configuration

After successful extension installation, go to System → Configuration → Promo Coupons or Promotions → Promo Coupons → Configuration settings.

Enable – enable or completely disable extension functionality.

Add coupon for every validated order on multishipping checkout - if you use multishipping checkout, you can allow or forbid showing coupon code for every validated order.

Promo Coupons

Save Config

General settings	
Enable	Yes [STORE VIEW]
Add coupon for every validated order on multishipping checkout	No [STORE VIEW]

As the Promotional Coupons extension only **generates and shows** the coupon codes to customers, you have to create shopping cart price rule which will be responsible for their applying.

So log into the administration panel and go to Promotions → Shopping Cart Price Rules and click the Add New Rule button. Specify all required conditions and make sure to select “Specific Coupon” in the Coupon field. You can insert any value in the Coupon Code field because it is not shown anywhere and our extension generates its own code automatically.

Coupon *

Coupon Code *

Use Auto Generation
▲ If you select and save the rule you will be able to generate multiple coupon codes.

Uses per Coupon

Uses per Customer

From Date

To Date

Priority

Public In RSS Feed

Now you can create the coupon. Go to Promotions → Promo Coupons → Coupons and click the Add New button.

Coupon settings

Name - specify the coupon name visible for admin only

Status - enable or disable the coupon

Shopping Cart Price Rule - select the shopping cart price rule created before

Priority - specify the priority of the coupon

Stop Further Rules Processing - stop other rules applying

Available From\To - specify the date and time when the coupon can be applied

Store view - select the customers from which store can get the coupon

Disable promo coupon for specific customer groups - select the customer groups which won't see the coupon code

Order Status To Activate Coupons - specify which status the previous order should obtain before customers could apply the given coupon code

Promo Message - specify the message shown on the Thank You page after order placing. You can insert images, variables and widgets or use any other WYSIWYG tool.

Available variables to be used in the promo message:

{{var coupon.getUserName()}} - customer name. If customer is not registered, “user” is used instead.

{{var coupon.getCoupon()}} - coupon code

{{var coupon.getValidDays()}} - number of days when the coupon code is valid

{{var coupon.getAvailableUntil()}} - coupon code is valid till (date)

{{var coupon.getUsage()}} - number of coupon code usage

{{var coupon.getOrderStatus()}} - order status in the base

{{var coupon.getAllowedOrderStatuses(true, " or ")}} - what status the order should obtain for coupon to be applied

{{var coupon.getAvailableTo()}} - promo action is valid to (date)

{{var coupon.getAvailableThrough()}} - promo action is valid through (period)

{{var coupon.getTotalCoupons()}} - what total number of coupons can be generated

You can use the special “if-constructions”, for example:

<pre> {{depend coupon.getValidDays()}} Coupon is valid till {{var coupon.getAvailableUntil()}} {{/depend}} </pre>	<p>If you specify the number of days when the coupon code is valid, it will be written that coupon is valid till certain date.</p>
<pre> {{depend coupon.getUsage()}} You can use coupon for {{var coupon.getUsage()}} time(s) {{/depend}} </pre>	<p>If specified, the number of available code usages is shown.</p>
<pre> {{depend coupon.getOrderStatus()}} You can apply coupon if order obtains {{var coupon.getAllowedOrderStatuses(true, " or ")}} status {{/depend}} </pre>	<p>If specified, the order status(es) is shown.</p>
<pre> {{depend coupon.getTotalCoupons()}} Invite your friends as only {{var coupon.getTotalCoupons()}} coupons left! {{/depend}} </pre>	<p>If specified, the total number of coupons is shown.</p>

Promotional Coupons

Promo Coupon

Coupon Dashboard

Active Coupons

Email Notifications

[Back](#) [Reset](#) [Save](#) [Save and continue edit](#)

Coupon settings

Name

Status

Shopping Cart Price Rule*

Priority

▲ Rules with greater priority are processed first

Stop Further Rules Processing

Available From

Available To

Store View *

- All Store Views
- Main Website**
- Main Store**
- English
- French
- German

Disable promo coupon for specific customer groups

- NOT LOGGED IN
- General
- Wholesale
- Retailer
- QAAAA

Order Status To Activate Coupons

- Canceled
- Closed
- Complete
- Suspected Fraud
- On Hold
- Payment Review
- Pending
- Pending Payment
- Pending PayPal
- Processing

Promo Message [Show / Hide Editor](#)

Rich text editor toolbar with icons for bold, italic, underline, list, link, unlink, etc.

Dear {{var coupon.getUserName()}}, your coupon code is "{{var coupon.get{{depend coupon.getValidDays()}}

Coupon is valid until {{var coupon.getAvailableUntil()}}

Path: p

Magalter
THE BEST EXTENSIONS ON THE WEB!

Coupon limitations

Coupon Valid For, days - specify the number of days when the coupon code will be valid. If no expiration period is required, leave this field empty

Total Number Of Coupons - limit the number of generated coupons if required

Number Of Usage - set up how many times one coupon code can be used. Please note, that if the shopping cart rule and extension limitations are different, the less value is taken into account.

For example, you have the following settings:

- in the Shopping Cart Price Rule in the Uses per Coupon\Customer field you set 5
- in the Number Of Usage field in Promotional Coupons you set 1

The coupon code can be applied only once.

Coupon Limitations	
Coupon Valid For, days	<input type="text"/> ▲ Leave empty for no expiration
Total Number Of Coupons	<input type="text"/> ▲ Leave empty for no limit
Number Of Usage	<input type="text"/> ▲ Make sure this number is not in conflict state with selected sales rule

Promotional Coupons

Apply the rule only if the following conditions are met (leave blank for all products)

Specify the conditions which will cause the coupon code showing if met. They are the same as in the Shopping Cart Price Rules.

Coupon Limitations

Coupon Valid For, days Leave empty for no expiration

Total Leave empty for no limit

Number of uses Make sure this number is not in conflict state with selected sales rule

Apply the rule only if the following conditions are met (leave blank for all products)

If All conditions are met

Please choose a condition to add...

- Product attribute combination
- Products subselection
- Conditions combination
- Cart Attribute**
 - Subtotal
 - Total Items Quantity
 - Total Weight
 - Payment Method
 - Shipping Method
 - Shipping Postcode
 - Shipping Region
 - Shipping State/Province
 - Shipping Country

Please choose a condition to add...

In the **Active Coupons** tab you can view the active coupons and delete them if necessary.

Promo Coupon

- Coupon Dashboard
- Active Coupons**
- Email Notifications

Rule edit mode [Back] [Reset] [Delete] [Save] [Save and continue edit]

Active Coupons

Page 1 of 1 pages | View 50 per page | Total 6 records found [Reset Filter] [Search]

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions [Submit]

	Order #	Times Used	Customer	Expires At	Created At	Coupon Code	Action
Any				From: To:	From: To:		
<input type="checkbox"/>	100000001	0	Guest order	--	Nov 20, 2013 4:37:47 AM	528cad1b4c7fa1384951067	Delete
<input type="checkbox"/>	100000002	1	John Smith	--	Nov 20, 2013 4:43:36 AM	528cae784f6e21384951416	Delete
<input type="checkbox"/>	100000003	0	Guest order	--	Nov 20, 2013 6:40:17 AM	528cc9d1441a61384958417	Delete
<input type="checkbox"/>	100000004	0	Guest order	--	Nov 20, 2013 7:16:28 AM	528cd24c3aee21384960588	Delete
<input type="checkbox"/>	100000005	0	Mark Cowel	--	Nov 20, 2013 7:29:19 AM	528cd54f568381384961359	Delete
<input type="checkbox"/>	100000006	0	Guest order	--	Nov 20, 2013 7:33:51 AM	528cd65fb3aaf1384961631	Delete

Open the Email Notifications tab and configure the following settings:

Enable Email Notifications - if “Yes” is selected, the promo message shown on the Thank You page after order completion and if specified conditions are met will be sent to the customer’s email address as well.

Email Template - select the email template.

Email Sender - select who will be shown in the From field in the notifications sent.

Promo Coupon

- Coupon Dashboard
- Active Coupons
- Email Notifications**

[Back] [Reset] [Save] [Save and continue edit]

Email Notifications Settings

Enable Email Notifications: No

Email Template: Default Template from Locale

Email Sender: General Contact

Now go to the frontend and make a purchase according to the specified conditions. When the order is placed, you will see a promo message on the Thank You page:

✔ Dear John Smith,

We appreciate you as our customer and are glad to offer you a **10% discount** for your next purchase!

Your coupon code is "528cc9d1441a61384958417"

Please, remember that you can apply this coupon code as soon as your previous order obtains the Complete status.

The promo is valid through 11/30/13 4:31 AM

Your order has been received.

Thank you for your purchase!

Your order # is: 100000003.

You will receive an order confirmation email with details of your order and a link to track its progress.

[Continue Shopping](#)

Extension uninstall

Remove application files from your store file system